



**MEDIA ADVICE**  
**COPPER SPONSOR FOR COPPER COAST CORNISH FESTIVAL**  
**For Immediate Release - March 2009**  
**Further information: Bill Clarke (08) 8823 4100 0407 005 844**

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**COPPER CENTRE CONNECTS WITH CORNISH FESTIVAL.**

The Copper Development Centre of Australia has become a major sponsor of the 2009 Copper Coast Cornish Festival.

The Kernewek Lowender as it is known is the world's largest Cornish Festival and will be held from May 11-17.

This is the first time the Copper Development Centre Australia has taken part in the major regional South Australian event on the Yorke Peninsula.

Copper Development Centre Australia is the peak body for copper in Australia and members include BHP Billiton, Xstrata, Oz Minerals, Tyree, Crane Copper Tube, OK Tedi Mining, Kembla and Northparkes.

CEO of Copper Development Centre Australia, Mr John Fennell commented, "Kernewek Lowender is a great festival and a fantastic way to celebrate South Australia's incredibly rich copper history. It's not just about the past either, Copper is very much a part of the twenty first century – a smart green metal that's 100% recyclable and at the heart of smart homes, energy efficiency, alternative power and more".

"Further" John Fennell says, "one of the most exciting new uses of Copper is in the fight against drug resistant bacteria, or superbugs, with a number of hospitals around the world trialling copper surfaces to stop infection. Copper has gone from the bronze age to the space age without a hitch".

The Copper Coast Cornish Festival is delighted with it's new sponsor and looks forward to a long and mutually rewarding relationship.

Further information regarding the Copper Development Centre Australia is available by calling Steve on 0425261833

Further information regarding the festival is available by contacting the Farm Shed Museum and Tourism Centre (08) 8821 4500 or [www.kernewek.org](http://www.kernewek.org)

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**PIC CAPTION**

John Fennell CEO of the Copper Development Centre Australia, new sponsors of the Copper Coast Cornish Festival.